

Classic Cars and Jrucks Jhrough 1979

SALSA MAKERS REGISTRATION

Entry Fee: \$35.00

NO REGISTRATIONS ACCEPTED AFTER September 10th No. of Booths: 6 maximum

RODEO CHILI & SALSA COOK-OFF & CAR SHOW SUNDAY, SEPTEMBER 24, 2017

Lefty Gomez Field at 470 PARKER AVE.

11:00 A.M. TO 4:00 P.M.

Chamber's Choice -\$250.00 People's Choice -\$150.00

What you get: One 10' x 10' designated space with electricity, a permit from County Health Services. A County approved pop-up enclosure/booth. We also provide the tasting cups, spoons, serving utensils and napkins for use by the public, thermometer and complete washing station.

You <u>must</u> comply with all Contra Costa County Health Department regulations. (Regulations are available upon request).

You supply: <u>SALSA</u>-a minimum of 5-gallons. You must have your Salsa ready to serve by 11:30 a.m. Judging will end at 2:30 p.m. <u>ABSOLUTELY NO TASTING PRIOR TO 11:30 am OR AFTER 2:30 pm.</u>

You will need your own tables, chairs, coolers, cooking equipment, supplies, electrical cords, etc. You will need signs and decorations for the booth.

Need to know: All food preparation must be done on the premises the day of the event (that is, you can't bring salsa or salsa ingredients that have been pre-cooked elsewhere, but commercially canned or frozen ingredients are OK).

Your Salsa will be judged for: Flavor, Color, Texture, Consistency, Blend of Spices and Aroma.

Salsa competitors are not allowed to offer any food or drink items for sale to the public. You may not charge for salsa (tasting-size servings or other), but you may give away promotional items or other non-food and non-drink items.

Spaces are accessible by vehicle for drop-off beginning at 7:00 a.m. and all vehicles must be off the field by 9:30 a.m. No parking will be allowed in the Lefty Gomez lot. No cook may leave the field until the event ends at 4:00 p.m. Vehicles will be allowed on the field at 4:00 p.m. for pick up. All sites must be cleaned by you by 5:00 p.m.

Designated spaces will be assigned to each competitor and vendor by the event staff, whose decisions are final.

We recommend that you have 2-3 people work your booth, so you can allow yourselves time to take a break and/or look around.

NAME:			
ADDRESS:			
CITY:		Zip:	
Cell #:	Email:		

Make Check Payable to: Bay Front Chamber of Commerce, P.O. Box 5283, Hercules, CA 94547



Information: (510) 741-7945