



HERCULES CULTURAL FESTIVAL

Sunday, June 7, 2026

Hanna Ranch Park
2480 Refugio Valley Road, Hercules
11:00 a.m. to 6:00 p.m.

Join us as a vendor for the Annual Hercules Cultural Festival! This event will be held **rain or shine** on Sunday, June 7, 2026. Apply now for this unique opportunity to showcase your products and services!

Invite your friends and family to come to enjoy the food, music, shopping, and other activities. There will be live entertainment on throughout the day, performed by some of the best talent in the region.

- ✓ Vendor booth check in time / set up time: **8:00 a.m. – 9:30 a.m.**
- ✓ Booths are expected to be operating continuously from **11:00 a.m. to 6:00 p.m.**
- ✓ Booths may not be broken down before **6:00 p.m.**
- ✓ Booth spaces are 10 x 10.
- ✓ All vendor spaces will be outdoors on the grass.
- ✓ Electricity not available.
- ✓ Booth spaces must be left clean. Cardboard and large items should be placed in the dumpster located in the parking lot.

Only materials listed on your application may be distributed or displayed. Businesses cannot share booth space.

Priority registration for Bayfront Chamber of Commerce members until April 15th. Non-Members may register beginning April 16th.

Limited spaces are available. It is recommended you submit your application early. **Submitting your application does not guarantee your participation.** You will be contacted to confirm your application has been accepted.

Mail application and payment to:

Bay Front Chamber of Commerce, P.O. Box 5283, Hercules, CA 94547
or email admin@bayfrontchamber.com

Information: admin@bayfrontchamber.com or 510-741-7945

If you do not have a City of Hercules Business License complete the attached application and follow the directions listed on the application to apply.

Hercules Cultural Festival (Non-Food) Vendor Application Booth Fees

Bay Front Chamber Members \$100

Business & Non-Profit Civic Groups \$175

Vendor Application Deadline is May 1st

Please reserve ____ space(s) at \$ _____ each. **Each space includes (1) 6-foot table.**

I have enclosed full payment of \$_____.

Will you be bringing a 10 x 10 pop up? Yes ____ No ____

Credit Card Payments: (\$5.00 credit card fee will be added)

Visa ____ MasterCard ____

Exp. Date _____ Security Code _____ Billing Zip Code _____

Company or Organizations Name:

Contact Name: _____

Address: _____ City: _____

Phone: _____ Email: _____

Brief description of what will be sold or promoted:

Rain or Shine Event ~ Payment non-refundable

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Hercules Cultural Festival Vendor Booth Indemnity Agreement

Once approved, you will receive an email confirmation with directions on next steps.

ALL VENDORS/APPLICANTS MUST SIGN THIS INDEMNITY AGREEMENT AND/OR PROVIDE A CERTIFICATE OF INSURANCE TO BE CONSIDERED FOR THE HERCULES CULTURAL FESTIVAL ON SUNDAY, JUNE 7, 2026.

INDEMNITY (HOLD HARMLESS) AGREEMENT

The Vendor/Applicant will indemnify and save harmless, the Bay Front Chamber of Commerce, the Hercules Cultural Festival Planning Committee, Employees of the City of Hercules, or Personnel contracted by the Bay Front Chamber of Commerce, from and against any and all claims, damages, actions, judgments, decrees, penalties and/or personal injury, and/or damaged or lost property arising out of or from the use of the premises or any part thereof, or any other part of the property, the streets of the City of Hercules, whether occasioned wholly or in part by any act or omission, or negligence, or any reason whatsoever of Vendor/Applicant, its sub-exhibitor, employees, promoters, agents, invitees, contractors, etc. The Vendor/Applicant also agrees to hold the Bay Front Chamber of Commerce, the Hercules Cultural Festival Planning Committee, Property Owners, Employees of the City of Hercules, Personnel contracted by the Bay Front Chamber of Commerce harmless and not responsible whatsoever for loss, theft, burglary, robbery, damage, fire, etc., to any and all possessions, personal property, property of any kind, including but not limited to equipment, supplies, prizes, merchandise, exhibits, etc., of the Vendor/Applicant or any of its sub-exhibitors, employees, promoters, agents, guests, invitees, contractors, etc.

Business or Organizations Name: _____

Print Name: _____ Date: _____

Vendor/Applicants Signature: _____

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