



On June 1st, 2025, with your help & the community's support, the Bay Front Chamber of Commerce and the City of Hercules hosts the Hercules Cultural Festival.

The event is promoted widely through various channels and media. More than 7,500 are expected to attend throughout the day. Attendees are local and Bay Area residents and visitors from the Greater Bay Area, including adults, youth and families. We invite you to sponsor and encourage you to share your company culture at your sponsor table! Be creative and have fun engaging the festival audience.

**HOSTED BY**



| <b>SPONSORSHIP OPPORTUNITIES</b>                                  | <b>\$2,500</b> | <b>\$5,000</b> | <b>\$7,500</b> | <b>\$10,000</b> |
|-------------------------------------------------------------------|----------------|----------------|----------------|-----------------|
| 10x20 Preferred Exhibit Booth<br>includes canopy, tables & chairs |                |                |                | ✕               |
| 10x10 Exhibit Booth<br>includes canopy, table & chairs            |                | ✕              | ✕              |                 |
| Logo inclusion on local TV PSA                                    |                |                |                | ✕               |
| Mention in Press Release                                          |                |                | ✕              | ✕               |
| On-site speaking opportunity                                      |                |                | ✕              | ✕               |
| Reserved Parking                                                  |                |                | ✕              | ✕               |
| VIP Wristband special perks                                       | <b>2</b>       | <b>5</b>       | <b>10</b>      | <b>20</b>       |
| Acknowledgement in eblast<br>to 1300 subscribers                  | ✕              | ✕              | ✕              | ✕               |
| Logo on website                                                   | ✕              | ✕              | ✕              | ✕               |
| Logo recognition on signage at event                              | ✕              | ✕              | ✕              | ✕               |
| Logo on all marketing materials<br>digital & print                | ✕              | ✕              | ✕              | ✕               |
| 2025 Sponsor Appreciation Wall Plaque                             | ✕              | ✕              | ✕              | ✕               |

**Deadline for inclusion on print materials: April 1, 2025**

Information: [admin@bayfrontchamber.com](mailto:admin@bayfrontchamber.com)